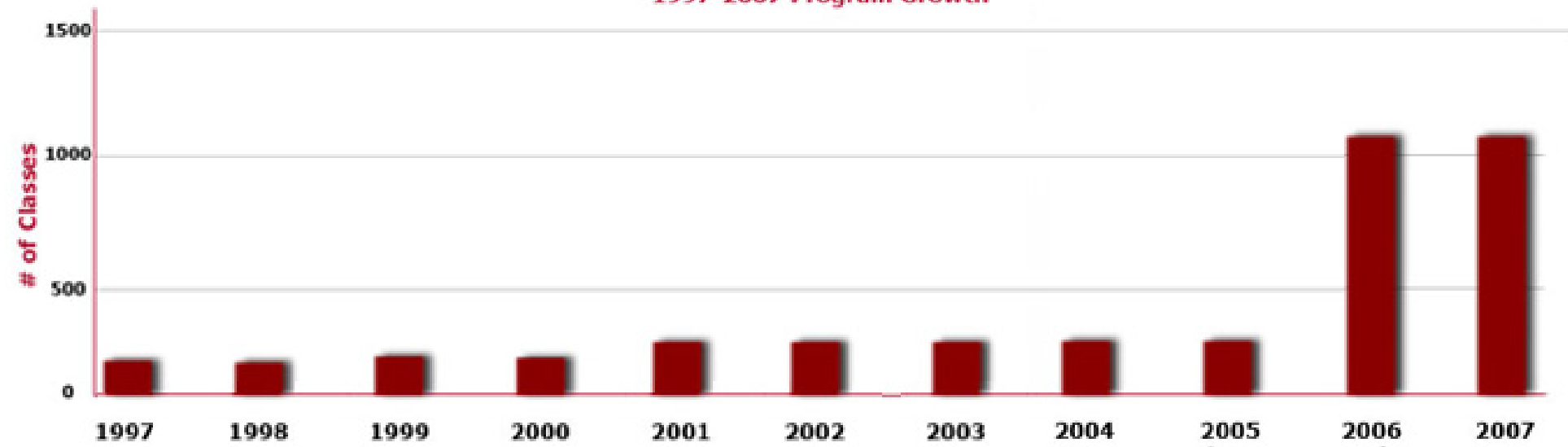


10 years of fun, healthy & safe opportunities!



After School Sports Connection
1997-2007 Program Growth

...and looking forward to the next 10 years!



285% growth in program hours
Expansion to 8 elementary schools (from 5)
Addition of Martial Arts & Swimming
Consistent class sizes and improved reliability

ASSC is proudly celebrating our 10th year ...where can we go from here?

Goals for the Fall 2007/Spring 2008 Year:

- Further improve program quality (retain the best instructors, design a higher quality curriculum, build on recent instructor training advances and reduce missed shifts from 5% to 1%)
- **Increase in-kind donations 20%** (Current level is \$85,500)
- Obtain a financial commitment for **\$40,000 in additional funding** during the 2008 year (50% increase over our current budget)
- **Coordinate a read-a-thon** during the Fall and Spring sessions
Rules of the Read-a-thon: Every ASSC participant that reads a book will receive 2 tickets to a pro or collegiate sporting event from participating partners
- **500% Participation increase in existing or NEW Community Partnerships**
A community partnership includes a substantial new opportunity for ASSC participants from a member of the Los Angeles community
(Examples include sports tickets, reoccurring speakers, sponsors of unique experiences, etc...)

A TRUE ASSC SUCCESS STORY: Frankie Fausto



Frankie Fausto grew up on 39th St, right by USC and attended 32nd St Elementary School. While she was there, she joined the **After School Sports Connection** and learned how to play basketball. Now, a twenty year old photography major, she attends Los Angeles Community College where she plays as a center and a forward for their JC league basketball team.

“ [ASSC introduced Frankie to basketball, and now at LACC] she plans to transfer to a 4-year university to complete her degree and play Basketball.

After elementary school and ASSC, she continued to play basketball in middle school at John Adams, and then again in high school at Manual Arts.

Frankie is now in her 2nd year at LACC and says that after she finishes up at LACC, she plans to transfer to a 4-year university to complete her degree and play Basketball.

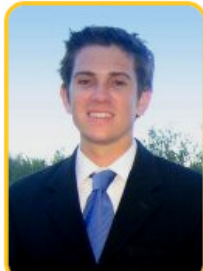
Although she’s played basketball from elementary school all the way through college, Frankie says that she didn’t always like playing basketball. Before she participated in ASSC, she preferred to play kickball and didn’t even think about playing basketball. **After School Sports Connection** provided her with her first basketball experience. According to Frankie, without ASSC, she would have never gotten into basketball and become the player that she is today.

Meet the ASSC Team:



Arvin Varma: Executive Director

Arvin, in his 7th year with ASSC, oversees the program and maintains relationships with funding partners as well as facility and equipment sponsors.



Scott Merritt: Director

Scott, in his 4th year with ASSC, manages the operational aspects involved with training and delivering 30+ instructors to 8 schools, 6 days a week, while also developing and implementing new growth initiatives.



Julia Cockrell: Assistant Director

Julia, in her 2nd year with ASSC, assists with all operational aspects of the program, including scheduling, equipment maintenance, office management and other special initiatives.

Our Advisory Board:

Members:

- Don Ludwig**
Director, USC Recreational Sports
- Gene Kininmonth**
Head Coach, USC Varsity Crew
- Peter Tom**
Vice President, USC Credit Union
- John Guerrero**
Kids in Sports, Assistant Director of Sports Clubs
- Sara Pelosi**
USC MBA Candidate & Former ASSC Director

Want to contact ASSC?

Get involved,
support our program,
or let us know how we are doing!

Email: uscassc@gmail.com

Website: www.uscassc.com

USC After School Sports Connection

University Park Campus
Lyon University Center
1026 W. 34th Street
Los Angeles, CA 90089-2500

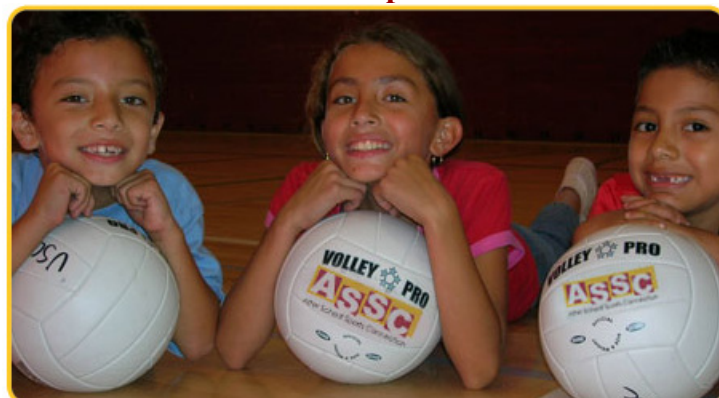
ASSC's Recent Accomplishments:

285% growth in program hours since 2004, with only a 60% increase in funding

USC Signature Status, received in 2006, a distinguished honor awarded to only 3 of 30 outreach organizations, guaranteeing funding for 3 years and recognizing ASSC as an exemplary partner in USC's outreach efforts

More than **300 FREE sports tickets** provided to ASSC participants for professional and collegiate level games during the 2006/2007 season

USC After School Sports Connection



Providing affordable high quality after school sports programs that promote healthy living, academics and peaceful conflict resolution.

Reaching 300 kids per week in central Los Angeles



Providing affordable high quality after school sports programs that promote healthy living, academics and peaceful conflict resolution.

How we deliver on our mission?

ASSC provides after school and weekend classes in five different sports to youth in Los Angeles. Our current sports include basketball, soccer, volleyball, martial arts and swimming, and we serve 8 elementary schools targeting grades 3-5.

Who does ASSC benefit and why?

The main benefit of our program is to provide low-income families with a safe after-school fitness program that is supervised, productive and fun. As every one of our instructors is a college student trained to maximize the participant's developmental benefits, our instructor's additionally benefit the children by reinforcing the value of academics, acting as role models & mentors, encouraging teamwork, providing opportunities for leadership and demonstrating peaceful conflict resolution. In summary, school gets out at 2pm, parents get home at 6pm, and the After School Sports Connection was formed to most effectively fill the time in between.

In 1996, primary research conducted with principals, teachers and a neighborhood planning committees determined that an after school sports program was most needed among elementary school children. Months after, the After School Sports Connection was formed with initial funding provided solely by the University of Southern California.

A special thanks to our supporters!



USC Lyon Center for office space,
Kids in Sports for equipment
USC Credit Union & PBA Graphics for printing this newsletter

Inside our first newsletter:

- A True ASSC Success Story:** Frankie Fausto is a graduate of ASSC who believes that ASSC got her started in the right direction...*(page 3)*
- 2007/2008 ASSC Goals:** Despite very rapid growth over the past 3 years, we have raised the bar once again...*(page 2)*
- Meet the ASSC Team:** *(page 4)*



“...school gets out at 2pm, parents get home at 6pm, and the After School Sports Connection was formed to most effectively fill the time in between.”

-Scott Merritt
Director, After School Sports Connection